

MA/Postgraduate Diploma/Postgraduate Certificate in International Business and Diplomacy

The MA in International Business and Diplomacy offered by UEA London's new London Academy of Diplomacy aims to serve the needs of members of the London Diplomatic Corps, staff of Ministries for Foreign Affairs and multinational corporations as well as graduates aspiring to an international career.

The course is a blend of academic studies and professional training which is designed to give you the opportunity to choose from a range of modules to broaden your knowledge in the respective fields of study and maximise your employability. It is organised around a combination of compulsory modules, which provide subject-specific and research skills and a range of options which reflect the chosen fields of specialism.

The course distinguishes itself by responding to the professional learning needs of governments, organisations and multinational corporations. Governments are now more conscious that with tough times ahead, they need better trained officials to help them achieve their objectives in promoting business and trade. Thus, the teaching of economic diplomacy, management, intercultural communication and ethics are essential to the training of diplomats and managers.

The inclusion of modules such as: Media Communication Strategies, the Dynamics of International Business, Global Economic Governance, Science Technology and International Policy and Cultural Awareness is another unique feature of the course which will provide opportunities for government and the corporate sector to obtaining specialist training, through the availability of individual modules, on a continual professional development (CPD) basis.

“The job description for Britain’s ambassadors is to be rewritten to include tough targets for trade promotion and a requirement for the country’s top diplomats to tour the UK’s regions to showcase commercial opportunities abroad”

Financial Times newspaper, 2010

UEA London: a top 20 UK University offering degrees in the heart of London

The University of East Anglia is one of Britain's premier research and teaching universities. The results of the 2008 Research Assessment Exercise (RAE) confirmed the University as one of the leading research institutions in the UK. Over 50% of the University's research activity was deemed to be world-leading or internationally excellent. The University is ranked among the best in the UK and the world in several subject areas, whilst its high quality teaching is the key to student learning and success. The University is internationally renowned for its research in Climate Change, International Development, Politics, Economics and Business, as well as Creative Writing, History of Art and American Studies.

The new UEA London Study Centre brings the expertise of this world-class university to the cultural, political, diplomatic and financial capital of the UK.

Course structure

MA in International Business and Diplomacy

1 year full time and 2 years part time

COMPULSORY MODULES:

- DYNAMICS OF INTERNATIONAL BUSINESS
- DIPLOMACY: THEORY AND PRACTICE
- EUROPEAN INTERNATIONAL MARKET/POLICY
- RESEARCH METHODOLOGY
- DISSERTATION

CHOOSE TWO OPTIONAL MODULES FROM THE FOLLOWING:

- MANAGEMENT
- CULTURAL AWARENESS
- ECONOMIC DIPLOMACY
- ECONOMIC GLOBAL GOVERNANCE
- MEDIA COMMUNICATION STRATEGIES
- SCIENCE TECHNOLOGY AND INTERNATIONAL POLICY

In addition, the course involves a two week educational European field trip which will be organised in conjunction with Nyenrode Business University in The Netherlands to visit international and regional organisations such as NATO, EU, International Court of Justice and International Criminal Court.



Facilities

UEA London provides a world-class student experience in the heart of London's financial district. The purpose-built Study Centre provides first-class teaching and learning facilities for over 1,000 students and has comfortable, communal spaces where students can socialise. The teaching facilities are flexible and include a multi-purpose lecture theatre, state-of-the-art IT and language laboratories, a learning resource centre, teaching facilities, and student support services. Classrooms are equipped with electronic whiteboards and there are networked computer clusters along with two multimedia suites equipped with ISIS flipscreen computers.

The Masters Suite, on level 3 of the Centre, provides a range of resources specifically designed to meet the needs of postgraduate students, including dedicated teaching and tutorial classrooms, a large break-out space with a computer cluster, areas for private study, and comfortable seating areas for group discussion or relaxation in between lectures. Wireless access throughout ensures that postgraduate students can benefit from the extensive range of e-journals available through the University's online resources.

Teaching staff

Students on the diplomacy degree programmes will benefit from the experience and expertise of Professor Nabil Ayad, Director of the London Academy of Diplomacy and a team of academics, experts and professionals with a proven track record in running courses and training programmes for members of the London Diplomatic Corps, staff of overseas Ministries for Foreign Affairs and other government departments, staff of multinational corporations, as well as graduates aspiring to an international career.

Assessment

You will be assessed on coursework, oral presentation and written examination. You will also be required to submit a dissertation of about 12,000 words on an approved topic.

Research

The course will help you to develop independent investigation, reporting, conceptual analysis and research skills which are necessary requirements for those who wish to read for an MPhil and PhD degrees in the future.

Entry requirements

Normally, students must have either: a degree from a recognised UK or overseas institution, a postgraduate degree, or professional qualification in a relevant discipline, or knowledge and skills at a university degree standard, normally through five years' relevant work experience.

Applicants should be fluent in written and spoken English to study at postgraduate level.

Applicants whose first language is not English are typically required to show proficiency in one of the following English language qualifications:

- University of Cambridge Local Examination Syndicate (UCLES) International English Language Testing System (IELTS): with an overall band score of at least 6.5
- American College Board and Education Testing Services's full test of English as a Foreign Language (TOEFL): score of 600 (paper-based test).

Applicants who meet the following criteria may be exempted from this requirement:

- studied in English for at least one year
- members of diplomatic staff who have undertaken prior courses in English to enable them to work in an English speaking environment.



Pre-university English language courses

INTO UEA London offers year-round English language courses for students whose first language is not English and need to improve their English language level before starting their degree at UEA London. The course covers English language, academic study and subject specific postgraduate research skills – all that is needed for successful study at postgraduate level.

For more information on the pre-university English language courses available at the London Study Centre please visit www.intohigher.com/uea-london

Tuition fees for 2010-2011

MA in International Business and Diplomacy	
FULL-TIME: HOME/EU/ACCREDITED DIPLOMATS AND THEIR DEPENDANTS	£7,200
PART-TIME: HOME/EU/ACCREDITED DIPLOMATS AND THEIR DEPENDANTS	£3,600 (EACH YEAR)
FULL-TIME: OVERSEAS	£11,200
PART-TIME: OVERSEAS	£5,600 (EACH YEAR)

Students on short courses, such as postgraduate diplomas and certificates pay a fee, based pro rata on the full annual fee. For further details please visit www.uea.ac.uk/london

How to apply

Applications may be made either online or sent to:
Programme Director
London Academy of Diplomacy
INTO UEA London
102 Middlesex Street
London E1 7EZ
Tel: +44(0)207 0594 437
Email: diplomacy@uea.ac.uk
www.uea.ac.uk/london